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Learn Scott Kelby's 7-Point System for developing photos to perfection in Adobe Lightroom!

Imagine how awesome it would be if you opened up an image in Lightroom, even a really messed up one, and you knew exactly what to do first, what to do next, and every step along the way to take that image from flat to fabulous. Well, that is precisely what this book is all about. You're learning a system—the same one taught in colleges and universities around the world—that was crafted by world-renowned Lightroom expert Scott Kelby, the world's #1 best-selling Lightroom book author.

This is a new way of working and thinking about editing your images that will change the way you work in Lightroom forever, so you'll spend less time fixing your photos and more time finishing them, and doing the fun, creative things that make Lightroom the amazing tool that it is.

Scott narrowed things down to just the seven major editing moves we need to master to enhance our images like a pro, so we're not learning Lightroom tools we're probably never going to need. Then, and perhaps most importantly, he determined exactly when and in which order to apply these seven techniques that make up this proven, time-tested "Lightroom 7-Point System."

But, the magic of this book isn't just listing the seven techniques and how they work. It's how they're used together, and it's the learning process you go through that makes this book so unique. This isn't a "read about it" book. This is a hands-on "you do it" book. You start each lesson with the RAW photo, right out of the camera (you can download Scott's images, so you can follow right along). Then, you're going to apply the 7-Point System in a very specific way, and you're going to do it over and over again, and again, and again, on a range of various photos, with different challenges and situations, until these seven points are absolutely second nature to you. You're going to do the full edit each time—from beginning to end—with nothing left out. Once you learn this system, there won't be an image on your screen that you won't be able to enhance, fix, edit, and finish like a pro!

As you move through the book, you'll be amazed at how well this system works across such a wide range of photos, from landscapes to portraits, from architectural to sports photography, from wedding photos to everything in between. The book is 21 short lessons (including two bonus lessons where you work with Lightroom and Photoshop together), and if you spend just 10 minutes a day doing that day's lesson, in three weeks, there won't be a photo you won't be able to beat! You'll know what to do first, what to do next, and in exactly which order to take a dull, lifeless image and make it one you'd proudly hang on your wall. Best of all, you'll learn more than just the 7-Point System along the way, as you'll have to tackle whatever each image throws at you, so you're going to discover extra techniques, shortcuts, and workarounds that will help you in every aspect of your editing.

This is the book you've been waiting for—the industry has been waiting for—and once you learn this system and start applying it yourself, you'll be the next one to say, "You can't beat the system!"

A full-color, go-anywhere guide to Nikon's entire array of creative lighting possibilities Nikon's Creative Lighting System is like having a low-cost, wireless, studio lighting system that's portable enough to fit into a camera bag. Although the possibilities are endless and exciting, setting up, synchronizing the equipment, and determining lighting ratios can be a bit overwhelming. Luckily, this Digital Field Guide has been completely updated to shed some light on the situation! Beginning with the basic functions of the Nikon SB-900, the SB-800, and the SB-600, the author then goes on to demystify the complexities of using multiple speedlights, adjusting flash outputs, and setting up a wireless studio. Clearly explains how to get the best results when using multiple speedlights Includes examples and unique advice on how to light specific subjects, such as weddings, wildlife, portraits, product shots, and corporate locations Covers other Creative Lighting System components, such as Nikon's wireless commander and macro speedlights With this handy, on-the-go guide, you'll no longer be in the dark on Nikon's Creative Lighting System. To use flash or not to use flash? That is the question facing many photographers. The Nikon Speedlight Handbook addresses this common confusion directly and instructs readers on how to confidently use their Nikon flash system. Featuring easy-to-understand language and real-world examples, this guide helps demystify the complexities of on- and off-camera flash. Covers the fundamentals, as well as how to implement new, more inventive techniques that unlock how to create stunning images. Ideal for amateurs and professionals alike. Learn all about the Nikon D7000?the fun and friendly For Dummies way! Whether you're a digital camera beginner or an experienced photographer, this is the book you need to get the most out of the Nikon D7000, the update to Nikon's popular D90 model. The helpful tips and tricks in this fun and easy guide will get you quickly up to speed on the D7000's 16-megapixel sensor, 1080 HD video capabilities, eight-frames-per-second burst, improved ISO, and much more. Helps you get every bit of functionality out of the Nikon D7000 camera Walks you through its exciting new features, including the 16-megapixel sensor, 1080 HD video, 8-frames-per-second burst, improved ISO, and 39 autofocus points Guides you through the basics and beyond on lighting, exposure, focus, and color Reviews the important steps of getting photos from the camera to a PC, developing an effective file system, and sharing photos via print or online Shares photo-retouching tips and unique features of the camera that can be applied to various shooting situations Shoot stills, shoot video, and shoot, you're a professional photographer! It all starts here, with this great guide. In Pet Portraits That Stand Out, author and photographer Alan Hess shows how to capture beautiful portraits of your dog—or, if you are really brave, your cat. He begins by covering your basic gear and portrait setup needs, recommending budget-friendly options. He then discusses the importance of light and demonstrates how a simple black backdrop offers the most flexibility in terms of where to take your images. He provides practical tips for working with and posing your pet while shooting—a pair of helping hands with a favorite treat makes taking a great photo a whole lot easier! And finally, he shares key techniques for editing your images in Photoshop

and Photoshop Lightroom to create the perfect smartphone wallpaper. Follow along with Alan, and you will learn how to: Establish the perfect portrait setup in advance, including gear, lighting, and a striking black background, to best capture your pet's unique personality Create a relaxing shooting environment for your pet based on budget-friendly recommendations for the necessary gear Edit your images in Photoshop and Photoshop Lightroom and format your pet portraits to share with family and friends Whilst camera-specific guides provide the how-to, manual style information on how to use your particular model of camera, this manufacturer-specific guide provides you with all the information you need as a Nikon DSLR photographer to optimise your workflow and capture great images. Jim White and Tony Sweet show you how to increase the quality of your photos, save time and work smarter, starting with the most pressing questions: Which camera should you use? Which lens is best? Which accessories are must-haves? How can you get the most out of Nikon's Capture NX Software? In-depth, specific features of the newest Nikon DSLRs are also covered, helping you to make your camera really work for you. Complete with practical advice, key workflow solutions and detailed images that display multiple camera functions, this book is a must have for every Nikon photographer. Part of Focal's Digital Workflow series, this is the Nikon version of the popular Canon DSLR: The Ultimate Photographer's Guide. A reference book on the art and techniques of virtual reality photography by one of the pioneers in the field, Scott Highton. The book includes sections on Photography Basics, Panoramic VR Imaging, Object VR Imaging, and Business Practices. Intended audience includes both professional and amateur photographers, as well as multimedia authors and designers. When it comes to photography, it's all about the light. After spending more than thirty years behind the lens—working for National Geographic, Time, Life, and Sports Illustrated—Joe McNally knows about light. He knows how to talk about it, shape it, color it, control it, and direct it. Most importantly, he knows how to create it...using small hot shoe flashes. In *The Hot Shoe Diaries*, Joe brings you behind the scenes to candidly share his lighting solutions for a ton of great images. Using Nikon Speedlights, Joe lets you in on his uncensored thought process—often funny, sometimes serious, always fascinating—to demonstrate how he makes his pictures with these small flashes. Whether he's photographing a gymnast on the Great Wall, an alligator in a swamp, or a fire truck careening through Times Square, Joe uses these flashes to create great light that makes his pictures sing. Presents tips and techniques on creating lighting patterns using the Nikon creative lighting system. Detailed coverage of the three high-end speedlights built exclusively for new Nikon SLRs Nikon speedlights put creative control of flash at the photographer's command, and with Nikon's Creative Lighting System, flash control is practically intuitive and possibilities are seemingly endless. However, setting up, synchronizing the equipment, and determining lighting ratios can be a daunting task. This new edition of a bestseller puts your mind at ease in a flash. Award-winning photographer Benjamin Edwards begins with the basics and demystifies the complexities of using multiple speedlights, adjusting flash outputs, and setting up a wireless studio in an understandable, approachable way. Teaches you how to fill in shadows, reveal detail, and add a sense of motion or visual effects to your images, all with automatic ease and total wireless control Includes coverage of other Creative Lighting System components such as Nikon's wireless commander and macro speedlights Explores the basic functions of the SB-910, continues with the SB-700 and the similar, but less expensive, SB-600 Boasts unique, detailed advice on lighting specific subjects: weddings, pets, product shots, corporate locations, portraits, large groups, sports, and much more While the Nikon Creative Lighting System speedlights are like having a low cost, wireless, studio lighting system that's portable enough to fit in a camera bag, this invaluable guide does fit in your camera bag and goes where you go to help you take control of this amazing lighting system. *Mastering Nikon Speedlights* is the most comprehensive guide available for anyone using or wanting to learn more about the Nikon Creative Lighting System (CLS). Starting with an exploration of how to work with light, the book teaches you everything you need to know about understanding the direction and intensity of light, using light meters and metering modes, controlling exposure, and much more. You'll learn the specifics of how to use the full range of Nikon Speedlights and accessories, including past and current models of cameras and CLS compatible flashes—and in the process you'll find out

how to get the best shots with your gear, whether you have a whole box of equipment or just the basics. The book includes practical, real-world photo shoots—portraits, action shots, and product photography—starting with one light and gradually working up to multiple lights so you can observe the progression of the light from one flash to many. No matter what your subject or shooting scenario, Mastering Nikon Speedlights is an essential resource that teaches you how to produce the light you need to achieve great results. Offers a thorough discussion of the qualities of light, how the camera measures light, and the settings needed to record an image with proper exposure Provides a complete overview of all the components that make up the Nikon Creative Lighting System, outlining how to use the different Speedlights and accessories to correspond with each camera's unique capabilities Covers how to use the Nikon Speedlights off the camera using the Advanced Wireless Lighting (AWL) features built into the Creative Lighting System Features several examples of real photo shoots, showing you how to take great photos in a variety of situations, building from one flash up to multiple flashes Experience Nikon. There has never been a Nikon Guide like this. It contains 412 answers, much more than you can imagine; comprehensive answers and extensive details and references, with insights that have never before been offered in print. Get the information you need--fast! This all-embracing guide offers a thorough view of key knowledge and detailed insight. This Guide introduces what you want to know about Nikon. A quick look inside of some of the subjects covered: Nikon F-801 - Compatibility, List of Nikon F-mount lenses with integrated autofocus motor, Nikon - Precision Equipment, Nikon SP, List of Nikon F-mount lenses with integrated autofocus motor - Super-telephoto, Nikonos - Nikonos RS, Nikon F2 - Special F2 Versions, Nikon Df - Features, Nikon Coolpix S1000pj - Features, Nikon Coolpix P7800, Nikon D3 - Reception, Nikon SB-900 - SB-700, Nikon AF-S DX Zoom-Nikkor 12-24mm f/4G IF-ED - Introduction, Patriarch Nikon, Nikon F3, Nikon F-801 - Related models, Nikon - Film 35 mm SLR cameras with manual focus, Nikon E series - Nikon E2/E2S, Nikon D5100 - Optional accessories, Nikon D7100 - Video performance, Nikonos - Nikonos light meter, Nikon - Electronic Flash Units, Nikon D50 - Market, Nikon 1 AW1 - Reviews and criticism, Nikon D4S, Nikon D40 - Nikon D40x, Nikon F55, Nikon 1 Nikkor VR 10-100mm f/4.5-5.6 PD-Zoom, Nikon 1 J1 - Accessories, Nikon - Film Advanced Photo SystemAPS Single-lens reflex cameraSLR cameras, Nikon 1 J3, Nikon - Compact cameras, Nikon F601m - Construction, Nikon - Cultural activities, List of Nikon F-mount lenses with integrated autofocus motor - Fisheye, Nikon - Film camera production, Nikon F3 - F3P, Nikon 1 J1 - Reception, Nikon F 70-300mm lens, Nikon F50 - History, Nikon Coolpix series, List of Nikon F-mount lenses with integrated autofocus motor - Wide-angle, and much more... The ability to create an effective portrait is probably the single most important skill any aspiring photographer must master. Few professional photographers, whatever their area of specialization, can hope to have a successful career without ever being called upon to create a likeness of another person. The Portrait Photography Course is designed to build a student photographer's experience and get him or her started on a rewarding career. Detailed tutorials cover every aspect of studio and location work, from composition and psychology to complex lighting schemes, equipment options, and digital retouching. Portfolios of exemplary images showcase individual photographers' work and demonstrate techniques explored in the tutorials, while interviews with top portrait photographers shed insight into their methodologies and philosophies. Presented and written by a leading portrait photographer, this book is an indispensable guide to taking professional pictures. Photographic lighting can sometimes seem to be all about the toys. While it is important to cover types of lighting equipment, it is also important to understand how to make the right decisions about putting the equipment to use in the kinds of situations photographers encounter every day. Employing a simplified approach, ample before, during and after shots and a five-session presentation exploring different lighting challenges, Off-Camera Flash will help readers achieve fantastic, professional results. Are you one of the 100 million people in the USA that own either a dog or a cat? If you flip through your digital camera - what do you see pictures of the most? Your kids...and your pets! If you have ever wondered how to take pictures of an all black animal or how to get your pup to sit still during a family holiday picture, this book is for you. With love only a pet owner can have and humor that only animals can bring to

us, this author shows how to take pictures that celebrate the furry creatures in our lives. Packed with techniques including lighting and postproduction and even info on getting those pictures up online, you'll be taking pictures of your pets that you'll be proud of. This is a collection of the photographic works of Sebastiao Salgado. Providing readers with a study of learning how to turn poorly lit images into finely crafted, masterfully lit photographs, this guidebook instills photographers with the self-confidence to think on their feet and photograph any portrait subject anywhere. Acclaimed photographer Neil van Niekerk presents seven distinctly different lighting scenarios—available light, exposure metering, a touch of flash, bounced on-camera flash, off-camera flash, video light, and hard sunlight—to show readers how to manipulate the direction and quality of light, the subject's and photographer's position, and numerous other variables so as to turn a bad image into a stunning, professional-level portrait. Packed with dozens of instructional, full-color photos, this work also features 10 sample photo sessions, allowing readers the opportunity to see the seven lighting scenarios put to practice. Some photographers make portraits that we can't take our eyes off of. These images create mood, evoke emotion, and pique our curiosity. They have that certain something that other portraits seem to lack. These rare images are memorable—the kind of shots that clients want and photographers strive to emulate. These portraits are technically precise and have style. Neil van Niekerk is a big name in the portrait and wedding photography industry. His masterful photographs get a reaction, and he's devoted to helping others create compelling portraits for their clients. In this book, van Niekerk shows readers strategies for creating a wide range of portrait looks (romantic, fun, sweet, dramatic, glamorous, or moody) in lackluster, middle-of-nowhere locales, small home studios, big expanses, and even on rooftops. Starting with traditional lighting and posing strategies and moving through "spicier" varieties, he shows readers how integrating specialized lighting (rim lighting, backlighting, flare, and low-key lighting—using natural light and artificial sources) and compositional approaches (shallow depth of field, lens compression, and unorthodox perspectives) into their creative approach can allow them to take full creative control over their portrait-taking process so that they're able to deliver incredible shots of their clients in any photographic conditions. An examination of the promise and peril of digital communication technologies. Flash is a necessary and immensely creative tool that dramatically increases the opportunities of any amateur photographer. However, many amateurs find flash intimidating, unsure of where to begin. Instead, they continue limiting themselves to shooting only available light. *Understanding Flash Photography* is a guide to off-camera flash, helping free photographers from "auto" to get the images they want when natural light isn't enough. If you've been afraid to venture past natural light, here is the book that will finally help you explore the exciting possibilities of artificial light. Author Bryan Peterson starts by breaking down how flash works, then dispels the widely held myth that automatic "TTL" flash exposure is easier, explaining how to quickly master manual flash exposure to control the quality, shape, and direction of light. For the hundreds of thousands who found *Understanding Exposure* an exciting tool in moving past "auto" exposure in available light, *Understanding Flash Photography* is the essential companion to mastering the often challenging exposure puzzle.

Learn to master your Nikon D780 and take full advantage of all its capabilities!

Mastering the Nikon D780 by Darrell Young provides a wealth of experience-based information and insights for owners of the new D780 camera. Darrell is determined to help the user navigate past the confusion that often comes with complex and powerful professional camera equipment.

This book explores the features and capabilities of the camera in a way that far surpasses the user's manual. It guides readers through the camera features with step-by-step setting adjustments; color illustrations; and detailed how, when, and why explanations for each option. Every button, dial, switch, and menu configuration setting is explored in a user-friendly manner, with suggestions for setup according to various shooting styles.

Darrell's friendly and informative writing style allows readers to easily follow directions, while feeling as if a friend dropped in to share his knowledge. The information in this book goes beyond the camera itself and also covers basic photography technique.

Boudoir portraits are intimate by nature. They provide an intimate, private look at subjects and are intended for those who have a close emotional relationship with the subject—or in some cases, are made for the subject herself. Creating images that capture the romantic, sensual side of a subject requires a masterful approach. All components of the photography—from the photographer-client relationship, to the setting, to the clothing selection, to the posing and lighting, must be carefully thought out and flawlessly executed. In this book, Robin Owen shows off her uncanny skill at creating 60 sweet and sexy images of women and couples. As you turn the pages, you'll find discussions detailing the artistic approach used to photograph each client—and you'll see alternate shots from the session, which are sure to inspire additional ideas for your own boudoir clients. From one page spread to the next, Olson provides important insights into sculpting the look you are after. You'll learn to work with unexpected lighting configurations and modifiers. You'll find and learn how to create unlikely settings—among many other creative considerations that allow you to create images that stand out from the competition. With a surprising array of image looks to inspire your creativity and targeted technical discussions, this book provides both the impetus and the know-how you're after to get out there and create unforgettable images. Have you ever dreamed of taking such incredible landscape photos that your friends and family say, "Wait a minute, this is your photo?! You took this?" Well, you're in luck. Right here, in this book, pro photographer and award-winning author Scott Kelby teaches you how to shoot and edit jaw-dropping landscape photographs. Scott shares all his secrets and time-tested techniques, as he discusses everything from his go-to essential gear and camera settings to the landscape photography techniques you need to create absolutely stunning images. From epic scenes at sunrise to capturing streams and waterfalls with that smooth, silky look, and from photographing the night sky or the Milky Way to creating breathtaking, sweeping panoramas, Scott has got you covered. Among many other topics, you'll learn:

- The secrets to getting super-sharp, crisp images (without having to buy a new lens).
- Exactly which camera settings work best for landscape photography and why (and which ones you should avoid).
- Where to focus your camera for tack-sharp images from foreground to background.
- How to shoot beautiful high dynamic range images and stunning panoramas (and even HDR panos!), along with how to post-process them like a pro.
- How to create captivating long-exposure landscape shots that wow your viewers.
- What gear you need, what gear you can skip, which accessories work best, and a ton of killer tips that will not only help you create better images, but make the entire experience that much more fun.

It's all here, from the planning, to the shoot, to the post-processing—taking your images from flat to fabulous—and best of all, it's just one topic per page, so you'll get straight to the info you need fast. There has never been a landscape book like it!

TABLE OF CONTENTS Chapter 1: Essential Gear Chapter 2: Camera Settings & Lenses Chapter 3: Before Your Shoot Chapter 4: Composition Chapter 5: HDR & Panos Chapter 6: Long Exposures Chapter 7: Starry Skies & the Milky Way Chapter 8: Post-Processing Chapter 9: Even More Tips Chapter 10: Landscape Recipes

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The only comprehensive guide to Underwater Photography. Photography is a dominant force in the blogosphere, and the potential reach and influence of a successful blog is something photographers of all levels cannot ignore- but where to begin? Veteran blogger Jolie O'Dell shares the secrets of finding success online with reliable and inspiration methods for building, maintaining, and promoting your own personal photo blog. Your images will find new audiences, your voice will be heard across the web, and your business will grow by leaps and bounds! Shows a simple, step by step method for setting up and using the Nikon iTTL flash units. This book solves people's frustrations with flash and specifically, shows them how to use their SB-900, SB-800 and SB-600 strobes. It contains a chapter showing system configuration so readers can

duplicate the photos on their own. The core goal of photography is representing subjects that have depth and texture in a medium that inherently lacks both those qualities, and this book shows the best way to rise to that challenge: through the careful application and capture of lighting. It demonstrates how to accentuate or minimize textures, add or subtract highlights, and create or combat shadows to showcase the subjects in the best way and create the illusion of a third dimension in the images. Exploring techniques for lighting portraits, still-life subjects, nature images, and architectural shots, both studio and location lighting are covered in detail. The book teaches photographers how to study their subjects— with all of the textures, colors, shapes, and surfaces they have— then visualize the image as a finished photograph before the photography actually begins. With chapters that thoroughly cover the science of lighting and visualization, photographers can apply that knowledge and successfully create artful images.

FOR THE FIRST TIME EVER, YOU’LL LEARN ALL THREE ASPECTS OF WHAT IT TAKES TO CREATE STUNNING PORTRAITS (HINT: IT’S NOT JUST THE LIGHTING) Scott Kelby, the world’s #1 best-selling author of photography books, Editor-in-Chief and Publisher of Photoshop User magazine, and Publisher of the just-released Light It magazine, has reinvented how lighting books are written by finally revealing the entire process from start to finish. You see everything from the complete lighting setup (and all the gear used), to the shoot (including all the camera settings and a contact sheet of the progression of the shoot), to the all-important part that most books don’t dare include—the post-processing and retouching in Photoshop. This book also breaks new ground in the visual way it teaches you the lighting setup. There aren’t any sketches or 3D models—you see the lighting layout in a full-page photo, taken from above during the live shoot, so you can see exactly where everything’s positioned (the subject, the photographer, the lighting, the background—you name it—you see it all). Plus, you’ll see side, over-the-shoulder, and more behind-the-scenes views, so you can absolutely nail the lighting every time.

LEARN THE LIGHTING SETUPS THE PROS USE Each year, Scott trains thousands of professional photographers during his Light It. Shoot It. Retouch It. LIVE! seminar tour and now, for the first time ever, he’s taken that incredibly popular style of learning and put it into book form. Now everyone can have a real-world reference for getting the same looks today’s clients are clamoring for. You’ll learn:

- The step-by-step layouts for creating the most-requested and sought-after lighting looks
- How to get more out of one light than you ever thought you could (this is worth it alone!)
- How to control and shape your light without breaking the bank
- The camera settings, gear, and power settings for every shot
- The retouching techniques the pros really use to make their subjects look their very best
- How to retouch hair, eyes, lips, skin, and lots of other little retouching tricks that make a really big difference
- How to create high-contrast portrait effects without buying expensive plugins
- A host of insider tricks, invaluable shortcuts, and kick-butt special effects to give you a real advantage over the competition

Plus, Scott includes a special bonus chapter that shows how to create these same studio looks using off-camera hot shoe flashes and the modifiers made for them. There’s never been a book like it.

Crime Scene Photography is a book wrought from years of experience, with material carefully selected for ease of use and effectiveness in training, and field tested by the author in his role as a Forensic Services Supervisor for the Baltimore County Police Department. While there are many books on non-forensic photography, none of them adequately adapt standard image-taking to crime scene photography. The forensic photographer, or more specifically the crime scene photographer, must know how to create an acceptable image that is capable of withstanding challenges in court. This book blends the practical functions of crime scene processing with theories of photography to guide the reader in acquiring the skills, knowledge and ability to render reliable evidence. Required reading by the IAI Crime Scene Certification Board for all levels of certification. Contains over 500 photographs. Covers the concepts and principles of photography as well as the "how to" of creating a final product. Includes end-of-chapter exercises.

One of the most over-used, yet misunderstood pieces of photographic equipment is the flash unit in its many forms. While a flash unit offers the advantage of adding light to your images, its biggest disadvantage is the complex nature of the flash, which prevents many from using it to its full potential. Professional photographer Robert Harrington takes the confusion out of the subject of photographic lighting,

and offers invaluable guidance and expert tips that will benefit all keen photographers. In 2009, photographer Dustin Diaz began a “365 project,” the goal of which is to shoot and share one picture per day for a year. Not only did Diaz actually complete the project—an achievement in and of itself—he consistently shared both the final image and the behind-the-scenes setup shot for that image, allowing the viewer to see how the shot was arranged. He also included information about exposure, flash power, distance, and light modifiers. The project was a huge hit that attracted thousands of followers. This Is Strobist® Info recreates and expands upon this approach by featuring an image alongside a setup shot that helpfully explains how that image was created. By showing the finished pictures as well as the setup shots for 50 of Diaz’s images, you’ll gain tons of knowledge about the basics—and beyond—of flash photography, including everything from simple one-light shots to images created with five lights and numerous gels, clamps, umbrellas, softboxes, and grids. Additionally, This Is Strobist® Info includes two chapters that guide you through the basics of starting your own lighting kit and explain the important but often-misunderstood inverse square law. Photographers are always looking for perfect light. Unfortunately, the quality of available light, and the situations in which photos are created, are rarely perfect. This is especially true when photographing weddings or portraits on location. So while finding beautiful existing light is every photographer’s ideal, it isn’t always possible. This is the point at which photographers tend to reach for a portable, on-camera flash. Indeed, these intense light sources can prove invaluable, but only if you know how to use them effectively. In the hands of an inexperienced photographer, on-camera flash will produce images that look flat and lifeless—images with harsh shadows, washed-out skin tones, cavernous black backgrounds, and other unappealing visual characteristics. In this book, acclaimed wedding and portrait photographer Neil van Niekerk shows you how to avoid the pitfalls photographers new to speedlights often encounter so that you can produce professional images using on-camera flash. You’ll learn to use simple accessories to manipulate the quality of light from your flash and how to improve a lighting scenario by enhancing rather than overwhelming the existing light. When the available light is too low and too uneven to be combined with flash, he shows you how to override it completely with flash and, with some thought and careful application of specialized techniques, still get results that look great. On-camera flash is one of the most challenging light sources to master, but with the techniques in this book you’ll learn to use it with confidence. For wedding and environmental portrait photographers who must work in ever-changing lighting scenarios, this can mean better images and better sales. Following up on the great success of *The Moment It Clicks* and *The Hot Shoe Diaries: Big Light from Small Flashes*, legendary magazine photographer Joe McNally takes us on another memorable ride with *Sketching Light*, another trip into the land of light—but this time running the gamut from small flash to big flash, and everywhere in between. Of course, Joe includes coverage of Nikon Speedlights, but he also covers big flash, as well as “in-between” lights as the Elinchrom Quadra. The exploration of new technology, as well as the explanation of older technology. No matter what equipment Joe uses and discusses, the most important element of Joe’s instruction is that it is straightforward, complete, and honest. No secrets are held back, and the principles he talks about apply generally to the shaping and quality of light, not just to an individual model or brand of flash. He tells readers what works and what doesn’t via his let’s-see-what-happens approach, he shows how he sets up his shots with plentiful sketches and behind-the-scenes production shots, and he does it all with the intelligence, clarity, and wisdom that can only come from shooting in the field for 30 years for the likes of National Geographic, Time, Life, and Sports Illustrated—not to mention the wit and humor of a clearly warped (if gifted) mind. *The Manual of Photography* is the standard work for anyone who is serious about photography - professional photographers and lab technicians or managers, as well as students and enthusiastic amateurs who want to become more technically competent. The authors provide comprehensive and accessible coverage of the techniques and technologies of photography. *The Manual* has aided many thousands of photographers in their careers. The ninth edition now brings this text into a third century, as the first edition dates from 1890. Major new updates for the ninth edition include: Coverage of digital techniques - more emphasis on electronic and

hybrid media Greater coverage of colour measurement, specification and reproduction - illustrated with a new colour plate section Dealing with the fundamental principles as well as the practices of photography and imaging, the Manual topics ranging from optics to camera types and features, to colour photography and digital image processing and manipulation. The authors write in a reader-friendly style, using many explanatory illustrations and dividing topics into clear sections. "Brilliant book to complement the user manual." Filled with detailed how-to steps and full-color illustrations, David Busch's Nikon Z7 Guide to Digital Photography is your all-in-one comprehensive resource and reference for the exciting Nikon Z7 compact mirrorless camera. This ground-breaking pro/enthusiast camera is built around a 45.7 megapixel back-illuminated sensor, that offers incredible image quality, especially when coupled with a new line of ultra-sharp S-series, Z-mount lenses. The affordable FTZ adapter allows you to use more than 300 different lenses in Nikon's F-mount lineup, too. Five-axis in-body image stabilization provides up to five stops of anti-shake performance so you can hand-hold the camera at slower shutter speeds. With 493 phase-detect AF focus points, covering 90 percent of the frame, and the next-generation EXPEED 6 processing chip, the Z7 offers lightning fast focus for stills and both 4K and Full HD movie-shooting. The stunning 3.7 megapixel Quad VGA electronic viewfinder presents a crystal-clear image as you shoot. With this book in hand, you'll master all the camera's impressive features, and fine tune your camera skills as develop your creativity taking great photographs with your new Z7. David covers all the camera's capabilities in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy visual guide to the Z7, with close-up photos and descriptions of the camera's essential features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Nikon Z7 today. Presenting the thoroughly revised, fully illustrated edition of The Nikon Compendium, updated by the technical editor of Nikon Owner magazine to include all the new Nikon cameras, lenses, and accessories. This is what Nikon enthusiasts have eagerly awaited: the most complete Nikon reference book ever. At almost double the length of the original, the guide describes virtually every Nikon camera ever produced, right up to the wide variety of popular digital models. It aids identification, offers user-friendly tips, explains what system fits with which camera, and discusses what limitations occur when equipment from one generation is married to items from another. Professional and amateur photographers, as well as enthusiasts, collectors, and retailers will want this on their bookshelves. A complete and thorough DIY repair manual for Exakta VX and VXIIa cameras. The step-by-step instructions combined with excellent photograph allow a high rate of success. Much of the information specific to these models has never been published! This essential guide shows amateur photographers of all levels how to conquer more than 25 tricky exposure scenarios frequently found in the field. As every amateur shutterbug knows, certain exposure situations prove frustrating time and time again, whether photographing a high-contrast snow scene or getting the perfect backlit portrait. In this ready reference, bestselling author Bryan Peterson demystifies common stumbling blocks one by one, with tips and techniques for getting a great shot every time.

- [Nikon Creative Lighting System Digital Field Guide](#)
- [Nikon Creative Lighting System Digital Field Guide](#)
- [Pet Portraits That Stand Out](#)
- [The Nikon Creative Lighting System 3rd Edition](#)

- [Blogging For Photographers](#)
- [This Is Strobist Info](#)
- [Photographic Lighting](#)
- [Understanding Flash Photography](#)
- [Sketching Light](#)
- [Mastering Nikon Speedlights](#)
- [Pet Photography 101](#)
- [Nikon Creative Lighting System Digital Field Guide](#)
- [The Nikon Creative Lighting System](#)
- [Nikon 412 Success Secrets 412 Most Asked Questions On Nikon What You Need To Know](#)
- [On Camera Flash](#)
- [Mastering The Nikon D780](#)
- [Nikon D7000 For Dummies](#)
- [Nikon DSLR The Ultimate Photographers Guide](#)
- [Crime Scene Photography](#)
- [The Underwater Photographer](#)
- [Lighting Essentials](#)
- [Light It Shoot It Retouch It](#)
- [Direction Quality Of Light](#)
- [Lighting Design For Portrait Photography](#)
- [Nikon Speedlight Handbook](#)
- [David Buschs Nikon Z7 Guide To Digital Photography](#)
- [Bryan Petersons Exposure Solutions](#)
- [Scott Kelbys Lightroom 7 Point System](#)
- [Off camera Flash Techniques For Digital Photographers](#)
- [Boudoir Lighting](#)
- [The Portrait Photography Course](#)
- [Manual Of Photography](#)
- [Into The Universe Of Technical Images](#)
- [The Hot Shoe Diaries](#)
- [Private Bodies](#)
- [Virtual Reality Photography](#)
- [The Landscape Photography Book](#)
- [The New Nikon Compendium](#)

- [Ultimate Exakta Repair A CLA And New Curtains For Your Camera](#)
- [Genesis](#)